

Toccoverde – Christina Kaul MBA, MSc

- **Why Toccoverde?**

- Deliver unique tailor-made services to clients
- Develop unique approach to complex market entry and issue management by working cross-discipline with other experts in the field
- Have fun and learn from others

- **Services to the customer**

Strategic advice on creating synergies between business and politics in order to build competitive advantage for companies and facilitate innovation related market access.

Help build relationships and advise on issue management between business and politics (mainly at European and global level)

- **Approach in doing so – motto?**

Enable the client to interact successfully with politics (and business) on basis of insider understanding of political and corporate institutions as well as coaching of engagement processes

- **Background**

Convinced European with Danish husband and trilingual children

- 12 years of consultancy experience including setting up and management of strategic consultancy company
- Global Director Government relations for Vodafone
- 5 years political adviser of a European Commissioner (member of his personal staff)
- Managed the EU information campaign for Austria's accession to the European Union

Toccoverde – Christina Kaul MBA, MSc (continued)

- **Experience in field**
 - Insider understanding of political and corporate institutions
 - In-depth project experience in the food, healthcare, biotechnology, telecoms and information technology sectors
 - Extensive experience on political management of international trade issues including WTO
 - Specialized on innovation management, in particular creating market acceptance and public support for innovative products
- **Academic base**
 - Master Law
 - Master Arts Honours (Spanish/International relations)
 - Master Business Administration Honours (Strategic Management)
- **Geographical horizon**

I am working mostly on a global and European level with special emphasis on European politics
- **Languages**

English, French and Spanish