

Toccoverde - Judith L. Girschik, Mag.rer.soc.oec.

- **Why Toccoverde?**
Add value in the fields of Strategy Development, Communications, Marketing and Sales.
- **Services to the customer**
 - Strategic Corporate Development
 - Business Development
 - Marketing and Sales Strategy
 - Cross Media Consulting (Online Media, Social Media, Branding and Corporate Identity)
 - Project Management
- **Approach** in doing so – motto?
Dedicated to excellence.
,Life is the art of drawing sufficient conclusions from insufficient premises.’ ~ Samuel Butler
- **Background and experience**
I have a strong track record in a variety of highly competitive industries, cutting edge markets and fast-paced environments. My career started in management consulting at a leading international consulting firm. Subsequently I held various managerial positions in large international corporations. Some 15 years of hands-on experience in strategic planning, business unit development, project management, communications, sales and marketing.
- **Geographical horizon**
Worldwide with focus on Europe as well as in particular the United States, Argentina and Australia
- **Languages**
English, German and Spanish