

Toccoverde – Stefan Schoernig MBA

- **Why Toccoverde?**

Sharing synergies with inspiring people and solving challenges jointly with those who are geographically and methodology wise closer at the solution.

- **Services to the customer**

- Research and analysis
- Consulting to overcome the gap
- Organizational business, accompany of project and processes in Russia

- **Approach in doing so – motto?**

A good feeling based on serious experience is a must as well as readiness for action.

Think ahead instead of afterwards. No space for unclearness. Say no, whenever the reputation of our clients needs this as protection.

- **Background**

Germany based but in Moscow living consultant for research in general, market analyses, project management, communications including media & design as well as Russia in general. Due to Russian and Stan-Countries bound family business since the early 80s, Stefan is skilled with advanced knowledge in culture, business characteristics, usual workflows processes in these areas, to find the right approach for the needed solutions.

- **Experience in field**

I am experienced in print business and media design, fit in all topics regarding conception, design, techniques, realization as well as communication and advertising. During years of collaboration within my family´s business, serving research and analysis I have gained a good feeling for companies demands and solutions in Russia and surrounding countries.

Toccaverde – Stefan Schoernig MBA (continued)

- **Academic base/training**
Studies Communication, Media design, advertising and PR at University in Moscow.
- **Geographical horizon**
Western and Eastern Europe.
- **Languages**
Russian, English and German.