

Toccoverde – Walter Pramer, Mag., MBA

- **Why Toccoverde?**

I like new challenges in my personal and professional life and enjoy supporting others to also meet their goals. I admire some members of the Toccoverde group and would be proud to be part of it

- **Services to the customer**

Issues relating to companies who are already established or want to establish operations in Latin America (mainly in Peru).

Review of Business plans, cultural mindfulness, operation Excellency, mission, vision, sales channels, logistics, financials, product portfolio, management of risks, etc...

- **Approach in doing so – motto?**

I try to have fun in my activities and have been always result driven. A good communication and a clear strategy is an important part of the secret to success

I strongly believe that we also have a social responsibility in life and have to support others that also need our help. I enjoy dealing with people of other countries and cultures

- **Background**

More than 15 years of experience in Management Positions (including 12 years of MD of a subsidiary of a multinational group) dealing with different industries; automotive, aerospace, energy, appliances, home goods, sugar cane & alcohol, etc... and financial activities in other Latin American countries

- **Academic base/training**

Mag. Öconomie in the Wirtschaftsuniversität Vienna (Specialized in Finance and Financial Markets) and MBA at the Thunderbird School of Business and the Tecnologico de Monterrey (Specialized in International Business)

Toccoverde – Walter Pramer, Mag., MBA (continued)

- **Geographical horizon**

Established in the heart of South America (Peru). Have experience in different Latin American Countries in sales and management functions

- **Languages**

Proficient in Spanish (mother), English, Portuguese and German